



# *Delta Sigma Theta Sorority, Inc.*

Evanston North Shore Alumnae Chapter

P.O. Box 618

Evanston, Illinois 60204

## **Chapter Officers**

**Toni F. Rodgers**  
*President*

**Lisa Adams**  
*1<sup>st</sup> Vice President*

**LaJeune Belcher**  
*2<sup>nd</sup> Vice President*

**Marsena Augusta**  
*Treasurer*

**Sharonne Green**  
*Financial Secretary*

**Dr. Michelle James**  
*Recording Secretary*

**Lisa Nielsen**  
*Corresponding Secretary*

**Greetings from Delta Sigma Theta Sorority, Incorporated, Evanston North Shore Alumnae (ENSA) Chapter,**

**E-Town Stomp Down High School Step Competition** Saturday, November 18, 2017, at Evanston Township High School!! This annual fundraiser is a highly anticipated and exciting cultural event that showcases the talented youth within the Chicagoland area and beyond. The event was birthed from the responses in the 2006 Youth Engagement Initiative document prepared by the City of Evanston, which stated it was "cheaper to get high in Evanston than go to the movies." The survey confirmed that there weren't any activities specifically designed for youth that would meet their educational and social needs.

The Evanston North Shore Alumnae (E.N.S.A.) Chapter found this report to be alarming and determined that action needed to be taken. The E-Town Stomp Down was designed to support the underserved Evanston teenage population while also addressing their social needs. This event allows the youth to express themselves in an energetic, fun way while encouraging teamwork. Over the last 10 years, E-Town Stomp Down has grown from 2 teams competing in front of an audience of 200 to 12 teams in front of over 800 people.

Our Fundraising Committee is seeking your support through sponsorship. Your sponsorship will not only assist us in funding our community youth programs and other initiatives, it will also give you the opportunity to generate publicity and extend your companies brand. This event will be heavily advertised through the event website ([www.dstevanston.org](http://www.dstevanston.org)), radio, print, e-mail and social media. Your on-site presence on the evening of the step show serves to further your involvement in this worthwhile event.

**Delta Sigma Theta Sorority, Inc.** is an international public service organization that has been committed to public service since our founding in 1913. The Evanston North Shore Alumnae Chapter's presence in the community spans over 50 years. Our efforts are guided by five programmatic thrusts: 1) Economic Development, 2) Educational Development, 3) Physical and Mental Health, 4) Political Awareness and Involvement, and 5) International Awareness and Involvement.

Please see the following pages for details on each sponsorship level. In-kind **donations and other items are also welcome as they will help sponsor the raffle.** For your convenience, sponsorship forms and donations may be submitted electronically or mailed. To submit electronically go to our website at [www.dstevanston.org](http://www.dstevanston.org) and click on the Step Competition flier.

Please make checks payable to: **Delta Sigma Theta Sorority, Inc.**

Mail to: **P. O. Box 618, Evanston, IL 60204.**

*PayPal is accepted*

We truly look forward to your support of this worthwhile event. Again, your sponsorship dollars will go to community programs and youth scholarships. For further sponsorship information, please do not hesitate to contact Lisa Adams at [etownstompdown@dstevanston.org](mailto:etownstompdown@dstevanston.org).

Lisa Adams  
Chairperson, E-Town Stomp Down Committee

Toni F. Rodgers  
President, Evanston North Shore Alumnae Chapter

**Delta Sigma Theta Sorority, Inc.  
The Evanston North Shore Alumnae (ENSA) Chapter  
E-Town Stomp Down Step Show  
SPONSORSHIP PACKAGE**



**Evanston Township High School Auditorium  
1600 Dodge Ave  
Evanston, IL 60204  
Saturday, November 18, 2017  
6:00pm**

***E-Town Stomp Down Step Show***  
***Presented by***  
***Delta Sigma Theta Sorority, Inc.***  
***The Evanston North Shore Alumnae (ENSA) Chapter***

<b>Platinum Sponsor - \$2,000 or above</b>	
<ul style="list-style-type: none"> <li>• Recognition as Platinum Sponsor during event</li> <li>• Full-page (color) ad in program guide</li> <li>• Logo or Company name on event website</li> </ul>	<ul style="list-style-type: none"> <li>• Premium placement Vendor Space</li> <li>• Sponsor can distribute product and/or promotional materials at event</li> <li>• 8 Complimentary event tickets</li> </ul>
<b>Gold Sponsor - \$1,000</b>	
<ul style="list-style-type: none"> <li>• Recognition as Gold Sponsor during event</li> <li>• Full-page (black/white) ad in program guide</li> <li>• Logo or Company name on event website</li> </ul>	<ul style="list-style-type: none"> <li>• Vendor Space at event</li> <li>• 6 Complimentary event tickets</li> </ul>
<b>Silver Sponsor - \$500</b>	
<ul style="list-style-type: none"> <li>• Half-page (black/white) ad in program guide</li> <li>• Logo or Company name on event website</li> </ul>	<ul style="list-style-type: none"> <li>• Vendor Space at event</li> <li>• 4 Complimentary event tickets</li> </ul>
<b>Bronze Sponsor - \$250</b>	
<ul style="list-style-type: none"> <li>• Fourth-page (black/white) ad in event program guide</li> <li>• Logo or Company name on event website</li> </ul>	<ul style="list-style-type: none"> <li>• Vendor Space at event</li> <li>• 2 Complimentary event tickets</li> </ul>
<b>Basic Sponsor - \$75</b>	
<ul style="list-style-type: none"> <li>• Vendor Space at event</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Vendor passes</li> </ul>

This event will be heavily advertised through the event website ([www.dstevanston.org](http://www.dstevanston.org)), radio, print, and email.  
 Sponsor registration must be confirmed by **November 3, 2017**

**E-Town Stomp Down Step Show**  
**Presented by**  
**Delta Sigma Theta Sorority, Inc.**  
**The Evanston North Shore Alumnae (ENSA) Chapter**

**SPONSOR REGISTRATION**

Sponsor/Org. Name: <input style="width: 90%;" type="text"/>	
Contact Name: <input style="width: 90%;" type="text"/>	
Address: <input style="width: 45%;" type="text"/>	City/St/Zip: <input style="width: 45%;" type="text"/>
Phone Number: <input style="width: 45%;" type="text"/>	Email: <input style="width: 45%;" type="text"/>
Signature of authorized sponsor/representative: <input style="width: 90%;" type="text"/>	

**Click on or place an 'X' by your selection:**

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor - \$2,000 and above | <input type="checkbox"/> Bronze Sponsor - \$250 |
| <input type="checkbox"/> Gold Sponsor - \$1, 000              | <input type="checkbox"/> Basic Sponsor - \$50   |
| <input type="checkbox"/> Silver Sponsor - \$500               |   |

CHECKLIST	DUE DATE
Registration Form and Remittance	November 3, 2017
Camera ready Logo for printed materials	
Print ready ad, appropriately sized	

Please complete and return this registration form with your remittance by November 3, 2017  
Please make checks payable to: **Delta Sigma Theta Sorority, Inc.**  
Mail to: **ATTN: Step Show Sponsorship, P.O. Box 618, Evanston, IL 60204.**  
To email forms or for additional information: [etownstompdown@dstevanston.org](mailto:etownstompdown@dstevanston.org). PayPal is accepted

**Thank you in advance for your support!**

# *Delta Sigma Theta Sorority, Inc.*

## **EVANSTON NORTH SHORE ALUMNAE CHAPTER**

### **YOUTH INITIATIVES**

#### *Delta Academy*

Catching the Dreams of Tomorrow, Preparing Young Women For the 21st Century The Delta Academy was created out of an urgent sense that bold action was needed to save our young females (ages 11-14) from the perils of academic failure, low self-esteem, and crippled futures. Delta Academy provides an opportunity for local Delta chapters to enrich and enhance the education that our young teens receive in public schools across the nation. Specifically, we augment their scholarship in math, science, and technology, their opportunities to provide service in the form of leadership through service learning, and their sisterhood, defined as the cultivation service learning, and their sisterhood, defined as the cultivation and maintenance of relationships. A primary goal of the program is to prepare young girls for full participation as leaders in the 21st Century.

#### *Delta GEMS*

A natural outgrowth and expansion for the continuation of the highly successful Dr. Betty Shabaaz Delta Academy: Catching the Dreams of Tomorrow, Delta Gems was created to catch the dreams of African American at-risk, adolescent girls aged 14-18. Delta GEMS provides the frame work to actualize those dreams through the performance of specific tasks that develop a CAN DO attitude. The goals for Delta GEMS are:

To instill the need to excel academically;

To provide tools that enable girls to sharpen and enhance their skills to achieve high levels of academic success;

To assist girls in proper goal setting and planning for their futures high school and beyond; and

To create compassionate, caring, and community minded young women by actively involving them in service learning and community service opportunities.

The Delta GEMS framework is composed of five major components (Scholarship, Sisterhood, Show Me the Money, Service, and Infinitely Complete), forming a road map for college and career planning. Topics within the five major components are designed to provide interactive lessons and activities that provide opportunities for self-reflection and individual growth.

#### *E.M.B.O.D.I.*

The EMBODI (Empowering Males to Build Opportunities for Developing Independence) program is designed to refocus the efforts of Delta Sigma Theta Sorority, Inc., with the support and action of other major organizations, on the plight of African-American males. Both informal and empirical data suggests that the vast majority of African-American males continues to be in crisis and is not reaching its fullest potential educationally, socially and emotionally. EMBODI is designed to address these issues through dialogue, and recommendations for change and action.