



Delta Sigma Theta Sorority, Incorporated Evanston North Shore Alumnae Chapter

P.O. Box 618 Evanston, Illinois 60204

E-Town Stomp Down Youth Step Competition

Greetings from Delta Sigma Theta Sorority, Incorporated, Evanston North Shore Alumnae (ENSA) Chapter,

E-Town Stomp Down High School Step Competition is Saturday, November 16, 2019, at Evanston Township High School!! This annual competition is a highly anticipated and exciting cultural event that showcases the talented youth within the Chicagoland area and beyond. The event was birthed from the responses in the 2006 Youth Engagement Initiative document prepared by the City of Evanston, which stated it was "cheaper to get high in Evanston than go to the movies." The survey confirmed that there weren't any activities specifically designed for youth that would meet their educational and social needs.

The Evanston North Shore Alumnae (ENSA) Chapter found this report to be alarming and determined that action needed to be taken. The E-Town Stomp Down was designed to support the underserved Evanston teenage population while also addressing their social needs. This event allows the youth to express themselves in an energetic, fun way while encouraging teamwork. Over the last 11 years, E-Town Stomp Down has grown from 2 teams competing in front of an audience of 200 to 12 teams in front of over 800 people.

Our organization is seeking your help and support through sponsorships. Your sponsorship will not only assist us in funding our community programs and other initiatives, it will also give you the opportunity to generate publicity and extend your company's brand. This event will be heavily advertised through the event website (www.dstevanston.org), radio, print, e-mail and social media. Your on-site presence on the evening of the step show serves to further your involvement in this worthwhile event.

Delta Sigma Theta Sorority, Inc. is an international public service organization that has been committed to public service since our founding in 1913. The Evanston North Shore Alumnae Chapter's presence in the community spans over 40 years. Our efforts are guided by five programmatic thrusts: 1) Economic Development, 2) Educational Development, 3) Physical and Mental Health, 4) Political Awareness and Involvement, and 5) International Awareness and Involvement.

Please see the following pages for details on each sponsorship level. In-kind donations and other items are also welcome as they will help sponsor the raffle. For your convenience, sponsorship forms and donations may be submitted electronically or mailed. To submit electronically go to our website at www.dstevanston.org and click on the Step Competition flier.

Please make checks payable to:

Delta Sigma Theta Sorority, Incorporated Evanston North Shore Alumnae Chapter

Mail to: P. O. Box 618, Evanston, IL 60204

PayPal is accepted: finance@dstevanston.org

We truly look forward to your support of this worthwhile event. Again, your sponsorship dollars will go to community programs and youth scholarships. For further sponsorship information, please do not hesitate to contact Lisa Adams at etownstompdown@dstevanston.org.

Lisa Adams
E-Town Stomp Down Committee

Marsena Augusta
President, Evanston North Shore Alumnae Chapter

Robyn Bailey
Chairperson, Fundraising Committee

SPONSORSHIP REGISTRATION

Platinum Sponsor - \$2,000 or above	
<ul style="list-style-type: none"> ➤ Recognition as Platinum Sponsor during event ➤ Full-page (color) ad in program guide ➤ Logo or Company name on event website 	<ul style="list-style-type: none"> ➤ Premium placement Vendor Space ➤ Sponsor can distribute product and/or promotional materials at event ➤ 8 Complimentary event tickets
Gold Sponsor - \$1,000	
<ul style="list-style-type: none"> ➤ Recognition as Gold Sponsor during event ➤ Full-page (black/white) ad in program guide ➤ Logo or Company name on event website 	<ul style="list-style-type: none"> ➤ Vendor Space at event ➤ 6 Complimentary event tickets
Silver Sponsor - \$500	
<ul style="list-style-type: none"> ➤ Half-page (black/white) ad in program guide ➤ Logo or Company name on event website 	<ul style="list-style-type: none"> ➤ Vendor Space at event ➤ 4 Complimentary event tickets
Bronze Sponsor - \$250	
<ul style="list-style-type: none"> ➤ Fourth-page (black/white) ad in program guide ➤ Logo or Company name on event website 	<ul style="list-style-type: none"> ➤ Vendor Space at event ➤ 2 Complimentary event tickets
Basic Sponsor - \$75	
<ul style="list-style-type: none"> ➤ Vendor Space at event 	<ul style="list-style-type: none"> ➤ 2 Vendor passes

SponsorName *

Contact Name *

First Name

Last Name

Address *

Street Address

City

State /Zip

Phone Number *

E-mail *

Area Code

Phone Number

example@example.com

CHECKLIST DUE DATE	
Registration Form and Remittance	November 1, 2019
Camera ready Logo for printed materials	
Print ready ad, appropriately sized	

Please complete and return this registration form with your remittance by November 1, 2019

Please make checks payable to: **Delta Sigma Theta Sorority, Incorporated Evanston North Shore Alumnae Chapter**

Mail to: **ATTN: Step Show Sponsorship**

P.O. Box 618 Evanston, IL 60204

To email forms or for additional information: etownstomptdown@dstevanston.org

Thank you in advance for your support!

Comments: Add logo and donation information or any special need